



EIBTM TO STAY IN BARCELONA FOR ANOTHER FIVE YEARS



The Official Sign of the Act

At EIBTM Paul Kennedy MBE, Group Exhibition Director, Reed Travel Exhibitions announced the extension of the agreement with Turisme de Barcelona and the Fira de Barcelona to be the host city and venue for EIBTM for the next 5 years. The new contract will start running in 2009 until 2013.

Paul Kennedy MBE, Group Exhibition Director, Reed Travel Exhibitions

says: "We are delighted to stay in Barcelona for another five years. The infrastructure is excellent - a modern venue, great local transport and air links, first class hotels and truly Spanish style atmosphere. We look forward to collaborating with all the partners involved Turisme de Barcelona, Turespaña, Ajuntament de Barcelona, Turisme de Catalunya and Fira de Barcelona."

Joan Gaspart, Executive President of Turisme de Barcelona comments: "The fact that EIBTM has re-elected Barcelona to hold this important event for another five more years confirms our city is the perfect destination for worldwide business events. Over the last few years, the Catalan capital has increased the number of conventions, incentives and professional meetings which have developed in size and reputation as a direct result of their taking place in Barcelona.

"In Turisme de Barcelona we are working hard in order to attract new important events to the city, knowing that we have the enthusiastic back up of the touristic industry as a whole."

EIBTM 2008 will take place from 2nd-4th December, in Barcelona (venue: Fira Gran Via).

EIBTM 2007:
La Provincia di Messina
presente con l'Associazione Albergatori
di Taormina con il Presidente Giuseppe Trefiletti (nella foto)
e selezionati operatori locali attivi sul mercato internazionale

